

CLIVE TATENDA MAKUMBE

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· 6 Conaught Road, Lundi Park, Gweru, Zimbabwe

Nationality: Zimbabwean | DOB: 03 August 1994 | Marital Status: Married

Languages: Shona (Native), English (Native), Sindebele (Fair), Arabic (Fair), French (Basic)

SUMMARY

Creative and innovative Communications and learning Expert with over 6 years of experience in media, communications, and design across international organizations, NGOs, and the private sector. Skilled in conceptualizing and delivering high-quality print, digital, and social media designs aligned with branding and project objectives. Experienced in managing multiple projects under tight deadlines while ensuring consistency, accuracy, and creativity. Adept in stakeholder collaboration, problem-solving, and applying design best practices to enhance organizational visibility and engagement.

TECHNICAL EXPERTISE

Graphic Design (Adobe Photoshop, InDesign, CorelDraw, Canva)	Search Engine Optimization Data-Driven Animation for Science Communication Digital & Social Media Strategy	Wordpress Development Copywriting & Copyediting Video Editing and Motion Graphics
Branding & Visual Communication		

PROFESSIONAL EXPERIENCE

Office of the Special Envoy for the Horn of Africa – United Nations, Addis Ababa, Ethiopia June 2025 Graphic Designer

Transformed a dense, 21-page draft policy report into a polished, reader-friendly publication by designing a modern layout that aligned 100% with the United Nations’s branding guidelines (colour palette, typography, iconography and accessibility standards)

- Designed a polished 21-page policy report, fully aligned with UN branding guidelines.
- Produced iterative prototypes, achieving approval with zero revisions.
- Delivered print-ready and WCAG-compliant digital outputs.

United Nations Peacekeeping | New York, USA Video Editor

April 2025 - May 2025

Produced animated explainer video on Information Integrity in Peacekeeping. Managed the full creative process, including storyboarding, animation, English voiceover recording. Collaborated with the Information Integrity Unit to ensure alignment with UN branding and accessibility standards.

- Produced a high-level animated explainer video for screening at the UN Peacekeeping Ministerial.
- Ensured accessibility compliance and optimized for multi-platform distribution.

UNICEF Eswatini Graphic Designer

January 2025 - April 2025

Enhanced UNICEF Eswatini’s digital youth engagement by assessing current platforms, boosting user adoption through targeted social media strategies, and designing modifiable resources that supported innovative service launches and data-driven advocacy in health and education.

- Designed social media content bundles and campaign materials, boosting platform adoption.
- Supported the launch of Fundoo in Eswatini through adaptable graphics and messaging.

- Directed investigative journalism and advocacy reporting on governance, human rights, and digital security, supported by funding from the European Union Delegation in Zimbabwe.
- Oversaw editorial strategy and operations, leading the publication to win Best Non-Profit Media Publication (2022) at the African Excellence Awards at United States of America.
- Forged partnerships with organizations including MISA, FAO, UNHCR, and the International Red Cross to enhance media coverage on critical social issues.
- Strengthened policy advisory capacity through investigative multimedia dossiers on human rights, health, education and ICT4D across 12 African countries; these reports underpinned policy submissions to two national civil-society coalitions.
- Spearheaded conflict-sensitive analysis, gathering and synthesizing data on the intersection of governance, gender and armed/unarmed conflict; findings from a cross-organizational study of four conflict zones were cited in top civil society organizations briefings.

Enhancing Citizen Participation in Governance Processes Programme (Diakonia - Swedish Embassy Project) Gweru Residents and Ratepayers Association **2019 - Present**

Media & Communications Officer

- Designed high-impact print collateral (brochures, flyers, newsletters).
- Strengthened brand visibility and boosted membership growth by 20%.

Anglo-American (Unki Mines) | Gweru, Zimbabwe

Aug 2017 – Aug 2018

Graphic Designer

- Designed corporate supplements and photo content for Corporate Social Responsibility initiatives.

EDUCATION & PROFESSIONAL CERTIFICATIONS

Bachelor of Science Honours in Media and Society Studies
Midlands State University, Zimbabwe | 2013 – 2017

Professional Certifications:

- Google Digital Marketing & E-Commerce Professional Certificate
- Microsoft Project Management Professional Certificate
- The Strategy of Content Marketing – University of California, Davis
- International Marketing & Cross-Industry Growth – Yonsei University
- Data-Driven Animation for Science Communication – University of California, Santa Cruz
- Adobe Content Creator Professional Certificate
- Public Relations and the Media Specialization - University of Colorado Boulder
- IBM Python for Data Science, AI & Development Certificate

RECOMMENDATIONS

UN Information Integrity Unit, Department of Peace Operations

Policy Officer
Katie Leach
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UNICEF Eswatini

Chief, Youth and Adolescent Development
Ruben Antonio Pages Ramos
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Gweru Residents and Ratepayers Association (GRRA)

Programmes and Gender Focal Officer
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Office of the Special Envoy for the Horn of Africa

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